

HAY FESTIVAL AREQUIPA

8-11 diciembre 2016



FESTIVAL REPORT



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Introduction

“This festival has great appeal not only because of the extraordinary lectures and the excellence of the writers, but also because it is a unique experience”

FERNANDO AMPUERO

To paraphrase the *El Comercio* journalist, César Gutiérrez, the second Hay Festival Arequipa shows that writers love two things: an audience that asks ever more acute questions, and the White City, an oasis in a desert of plains between the coast and the mountains. Also, the cultural landscape that has been developed here surrounded by an architecture, the Andean Baroque, which is the fusion of the Spanish forms that arrived and the Indian spirit that received. Let us not forget, either, the age-old hospitality to the word and those who craft it.

With an international programme of the very highest level, the Hay Arequipa has established itself as a major, perhaps even the most important, cultural event in Peru. It offers an impressive range of Peruvian and international writers from different fields of expertise and presents content for all kinds of audience member, with interesting events for children and young people in the Hay Festivalito and Hay Joven. It enriches the country’s cultural calendar, because as well as offering the chance to exchange ideas, learn and spend some creative leisure time, it is also an occasion to discover new authors and thinkers. Furthermore, it is a meeting point for the cultural industries, particularly publishers. Additionally, it shows the generosity and support of the sponsors who see the Hay Festival as a partner in mutual collaboration in favour of the cultural development of a region with incomparable advantages, and not as some kind of competition of logos. Finally, it is consolidated as the central activity within a strategy for the tourist and cultural development of the Arequipa region, thus contributing to the decentralization of Peru.



What is the Hay Festival?

“The Hay Festival is very important around the world, because it offers new ideas and a mentality that is open to the place where it takes place. It is very interesting and exciting to see so many people come together and attend an exchange of ideas, of things of the heart, of the mind and of books. The role of culture is vital, because without culture we are animals, we do not think, we only exist. To make life richer, we need to see the world from the perspective of others.”

NELL LEYSHON

Hay Festival of Literature&Arts is an international festival that has been held for the last 30 years in Hay-on-Wye, a small town in Wales that is well known for its bookshops. The Festival lasts 10 days, hosts over 500 international writers and personalities and offers around 400 events, including conversations, debates, interviews, concerts, exhibitions and celebrations. It attracts a total audience of around 150,000 people from the United Kingdom, Europe and the Americas. www.hayfestival.org

One of the world’s most prestigious literary events, the Hay Festival has been running international festivals since 2006: Hay Festival Cartagena de Indias (Colombia), Hay Festival Segovia (Spain), Hay Festival Querétaro (Mexico) and Hay Festival Kells (Ireland).

Likewise, Hay has collaborated on the creation of other successful literary festivals, such as those in Mantua, Italy and Parati, Brazil. It also organizes the **B39** project, which has been run in Bogota (2007), Beirut (2010), Port Harcourt (Nigeria 2014) and Mexico (2015); it involves the selection and promotion of young writers, working together with UNESCO and its World Book Capital project.

In 2008, the Hay Festival won a Queen’s Award for its work promoting literature outside the United Kingdom.



Event about poetry in the digital era, from left to right Alonso Ruiz Rosas, Jerónimo Pimentel and Mirko Lauer.



The goals and guiding principles of the Hay Festival are:

to disseminate literature locally and internationally in order to promote dialogue, cultural exchange, education and development.

to run inclusive and accessible events with international artists. Social action and education. 20% of tickets are available to students, free, as part of the Hay Joven programme of events exclusively for students.

to create collaborative alliances with both local and international institutions, organizations and private companies, maximizing the impact of its proposal and its connection with the local population.

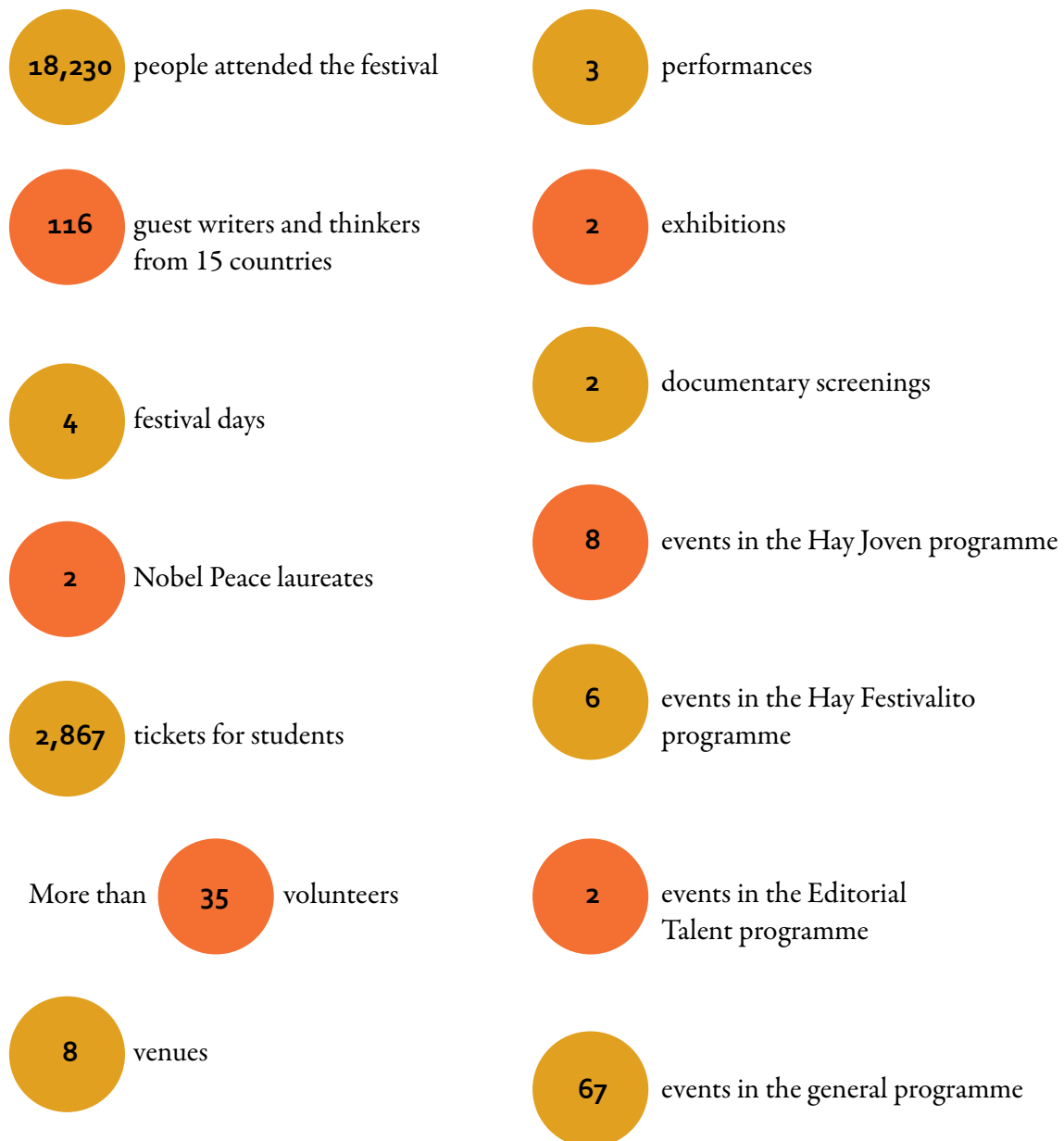
2016 Hay Festival Arequipa (from 8 to 11 December) was our second event in Peru.



The festival in numbers

“The Hay Festival is an event for the arts, literature, music, gastronomy... with a friendly, relaxed atmosphere and a good connection with the public. On this occasion, Arequipa proved that it is a great setting; fertile soil for thought. Long live the Hay Festival Arequipa”

CLARA ELVIRA OSPINA



The festival in the media

“I think the Hay should continue in Arequipa because people are really keen when they come and still keen when they leave, as if they have done something worthwhile. The motivation behind it is a love of the arts, of literature; I think that in Arequipa it will always be possible to run very important festivals.”

ALFREDO BRYCE ECHENIQUE



“Hay Festival is magic”.

ELMER MAMANI, DIARIO LA REPÚBLICA

“It was very satisfying to see the Teatro Municipal full in the presentation of the author of Un mundo para Julius, which demonstrates that there is an interest for activities like this one that, we hope, will keep going and growing. It is an important effort and it would be mean not to mention it”.

JAIME CABRERA JUNCO, LEE POR GUSTO

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JUAN CARLOS FANGACIO, DIARIO EL COMERCIO

“During the days of the event, to walk around the streets of the white city meant also the possibility of bumping into a renowned writer. Even in a coffee shop, in a restaurant or in a bar. Sometimes the writers would interact with pleasure with their readers and chat with them about stuff”.

CARLOS VIGURIA, DIARIO PERÚ 21

About the 2016 Hay Festival Arequipa

The explosion of ideas that attracts writers, journalists and illustrators is very healthy; because you have to question things.”

LINIERS

“The second HF has been really incredible. I think it is one of Peru’s best literary, cultural and artistic events. We really need this kind of event.”

MARIANELLA J., ASISTENTE

“The motto ‘imagine the world’ is just that. Imagining that there are no barriers, imagining that you can talk to the writer you admire, to the musician you listen to, is wonderful, and all of it so close! For me, the Hay Festival means WOW, and the interest it has aroused in friends of mine who had no special interest in art, in culture, is incredible. It is really a positive contribution to society.”

WALTHER MANRIQUE



Laura Restrepo



Christiane Taubirá



Ben Okri



Claudia Salazar

“The Hay Festival is a gift to our society, because of the level of the people, because of the opinions they give.”

CARLOS CORZO, AUDIENCE MEMBER

“For me it is great; it has been really busy, really well attended. The city is fantastic; it makes the event more interesting and raises its profile. I think it is important that the provincial cities in our countries have the opportunity to hold these kinds of activities, which allow people to get to know new kinds of writers, both from abroad and ones from their own country whom they did not know.”

MARGO GLANTZ

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APOYO



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Alessandro Baricco



David Foenkinos



Rafael Gumucio & Margo Glantz



Fernando De Szyszlo



Joe Sacco



Group of festival participants.

Hay Festival Arequipa 2016

participants

Gastón Acurio • Fernando Ampuero • Jon Lee Anderson • Teresa Arrieta
• Manuel Astur • Alessandro Baricco • Jaime Bedoya • Ingrid Bejerman •
Rosie Boycott • Alfredo Bryce Echenique • Tito Cáceres
• Micaela Chirif • Renato Cisneros • Germán Coronado • Jesús Cossio •
Hugo Coya • Alonso Cueto • Carlos Dada • Mariana de Althaus
• Fernando de Szyszlo • Imtiaz Dharker • Willard Díaz • Denise Dibos •
Leonardo Dolores • Andrés Edery • Mariana Enríquez • Luis Felipe Fabre
• Peter Florence • Paulina Flores • David Foenkinos • Steven Fowler •
Carlos Franz • Ahmed ben Tahar Galai • Jeremías Gamboa • Ryan Gattis
• Mario Ghibellini • Margo Glantz • Francisco Goldman • Jordi Gracia •
Doris Guillén • Rafael Gumucio • Max Herández • Fernando Iwasaki
• Fietta Jarque • Daniel Jiménez Quiróz • Natasha Kanapé Fontaine •
Álvaro Lasso • Mirko Lauer • Rafo León • Nell Leyshon • Liniers
• Mauro Mamani Macedo • Orlando Mazeyra • Ignacio Medina •
• Mario Montalbetti • Alberto Montt • Daniel Mordzinski •
Susanne Noltenius • Ben Okri • Clara Elvira Ospina • Karina Pacheco
• Peng & Hu • Marina Perezagua • Jerónimo Pimentel • Carmen Pinilla •
Giovanna Pollarolo • Rayco Pulido • Sergio Ramírez • Joselo Rangel
• Laura Restrepo • Carolina Robino • Juan Manuel Robles •
José Manuel Rodríguez Canales • Gustavo Rodríguez • Jesús Ruiz Mantilla
• Alonso Ruiz Rosas • Joe Sacco • Walther Salas • Claudia Salazar •
Pedro Salinas • Daniel Samper Pizano • Renato Sandoval • Marta Sanz •
Anna Soler-Pont • Christiane Taubira • Hernando Torres •
Dante Trujillo • Mitsuharu Tsumura • Eduardo Ugarte y Chocano
• Paola Ugaz • Manuel Iván Urbina Santafé • Kirmen Uribe •
Juan Carlos Valdivia • Giulio Valz-Gen • José Luis Vargas Gutiérrez
• Carlos Vargas Salgado • Denisse Vega • Julio Villanueva Chang •
David Villanueva • Arturo Wallace • Gabriela Wiener • Jody Williams
• Julia Wong • José Carlos Irigoyen • Arthur Zeballos • Marco Zileri